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Communication the key to FFN 2010 Summit

Following a six month period of cementing internal network operations for the next 12 months, the Future Farmers Network (FFN) are now poised to assist rural youth groups from across Australia to do the same.

"Youth Agricultural Central...inspiring the networks of today, to communicate tomorrow" (YAC) will be held on 2 and 3 September in Melbourne, VIC. Over 25 national, state and regional rural youth groups have been invited to participate in this unique event that boasts communication as the key message.

Over the two day period YAC delegates will be exposed to guest presentations from leading industry experts on current agricultural issues, a case study on forming strong communication pathways, corporate governance advice and group discussions with past youth group leaders who now hold key positions within Australian agriculture. The event will also hold a symposium for all delegates, to build a collective approach to supporting youth in agriculture particularly over the next twelve months.

"FFN expects YAC to provide delegates with pertinent industry and corporate governance knowledge and the skills to communicate this knowledge to young people in agriculture across Australia," commented Mr James Caracoussis, FFN Chair.

"The operation of FFN relies on excellent communication links with members, partners and the wider agricultural community. If YAC can assist other groups to form effective communication links both internally and externally, then youth in agriculture will have a stronger support network to help them thrive and succeed in this industry by building a strong core of industry leaders for the future."

YAC is supported by funding from the Australian Government Department of Agriculture, Fisheries and Forestry under Australia's Farming Future. Elanco Animal Health, the Australian Institute of Company Directors, Rural Press and Meat & Livestock Australia are also proud to be partners of YAC 2010 and supporting youth in agriculture.

More information on Youth Agricultural Central and the Future Farmers Network is available on the FFN website at www.futurefarmers.com.au.

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Further Media Enquiries: YAC Project Coordinator, Rebecca Williams – 0414 844 425



Youth Agricultural Central an initiative of the Future Farmers Network
www.futurefarmers.com.au